SUSTAINABILITY COMMITMENT

INFORM

Preamble

INFORM develops software solutions for better decision-making in industry, logistics, and finance, from risk management to fraud prevention and compliance. Built on explainable AI (XAI) and operations research, INFORM combines human expertise with machine intelligence to help organizations reduce risk, improve efficiency, and make confident, data-driven decisions.

We take responsibility in the digital age. For us, this means thinking about and shaping digitalization, artificial intelligence and sustainability together — not in isolation. INFORM has an independent sustainability strategy that ties in with our overarching corporate strategy. We review and develop it continuously, in line with our core business, our brand and our values. This enables us to respond to emerging opportunities and to address economic, environmental and social factors that are relevant to our long-term development.

Sustainability Strategy

We concentrate on eight key areas for INFORM, considering the environmental, social, economic and human dimensions in a balanced approach:

Information security
We work to continuously improve our level of information security and to ensure that our software can be used reliably and without disruption.

Innovation and future viability
We invest in our ability to stay relevant and competitive. We see technological development and sustainability considerations as complementary, not competing.

Employer attractiveness
We aim to create a flexible work environment and offer a broad range of social benefits.

Diversity
We strive to promote gender equity in leadership, value diverse perspectives and enable multi-disciplinary collaboration across 40+ nationalities.

Company strategy and culture
We follow a corporate strategy built on a values-driven culture. Our leaders are expected to demonstrate these values in their day-to-day work.

Impact of our solutions
We consider environmental footprint, social responsibility and operational efficiency aspects in the design and development of our solutions — together with our customers and as part of our product thinking.

Training and competence development
We design and implement training paths for employees at all levels and, where relevant, beyond the organization.

Operational climate protection
We implement our climate protection activities across four areas: energy use, buildings, employee mobility and our participation in the Climate City Contract Aachen.

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