

Preamble

INFORM develops software for optimizing business processes based on artificial intelligence and operations research. We complement classic IT systems and increase the profitability and resilience of many companies in various industries.

For us, the values of sustainability, reliability and humanity have the highest priority. On this basis, we take responsibility in the digital age. We consider both the sustainability issues that are influenced by and those that impact our business activities. In this way, we succeed in exploiting emerging opportunities while at the same time proactively mitigating economic, ecological and social risks as well as risks relevant to individuals. We strive to be a reliable employer, business partner and market player in the long term.

Sustainability strategy

As part of our sustainability strategy, we focus on eight key issues that are essential for us. We give equal consideration to the fields of action relevant for a balanced strategy: environment, society, economy and people:

Climate-friendly mobility

as a major contribution to reducing global CO2 emissions generated by the transport and mobility sector.

Resilience through digitalization, innovation & internationalization

for the preservation of jobs and economic viability even in the current turbulent times of change.

Fair labor practices & trustworthy organizations

by acting and operating with integrity and ethics in all our business processes; and for our customers, software solutions to combat financial crime.

Attractiveness as an employer

by creating flexible working conditions and a wide range of social benefits, and by fostering a value-based corporate culture.

Efficient use of resources

by optimizing planning and decision-making processes and avoiding waste and wastefulness.

Information Security

to increase the level of IT security and the smooth use of our software.

Sustainable Procurement & Partner Management

for the greatest possible transparency in the supply chain while ensuring social, ecological, and economic requirements.

Social engagement

for using digital methods to achieve social and educational sustainability goals in our home region and at our international sites.



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