# SUSTAINABILITY COMMITMENT



## Preamble

INFORM develops software to optimize business processes using artificial intelligence and advanced mathematics of operations research. Founded in 1969, the company promotes sustainable value creation in various industries through optimized decision-making. The software solutions are tailored to industry-specific requirements and help companies worldwide to operate more resiliently and sustainably.

We take responsibility in the digital age: this means that we think and shape digitalization, artificial intelligence and sustainability together. INFORM has an independent sustainability strategy that ties in with the overarching corporate strategy. This is continuously reviewed and developed in line with our core business, brand and values. This enables us to take advantage of emerging opportunities, mitigate economic, environmental and social risks and position ourselves for the future.

# Sustainability strategy

We concentrate on eight key areas for INFORM. We give equal consideration to the environmental, social, economic and human fields of action that are relevant for a balanced strategy:

## Information security

to increase the level of IT security and ensure the smooth use of our software.

#### **Company strategy and culture**

through a corporate strategy that is understood by all employees and a value-oriented corporate culture that is exemplified by our leaders.

## Innovation and future viability

for profitability and the preservation of jobs in times of twin transformation, in which technological change and sustainability are well aligned.

## IT purchasing and disposal

through a sustainable IT strategy that focuses on long-term use and environmentally friendly recycling at the end of life.

#### **Employer attractiveness**

by creating a flexible work environment and offering a wide range of social benefits.

# Training and competence development

by developing and implementing innovative training paths for all employees in the company and beyond.

#### Sustainable "handprint" of our solutions

with a long-term positive impact that our solutions have on our customers' environmental footprint, social sustainability and operational efficiency.

## Supplier management

for the greatest possible transparency in the supply chain while guaranteeing ecological, social and economic requirements.

## **Operational climate protection**

by implementing our climate protection strategy with the elements: Energy, buildings, employee mobility and climate city contract Aachen

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